

Agenda

Intelligent ERP: Fueling your growth and innovation

April 16, 2019

SAP America Inc., Floor 52
10 Hudson Yards, New York, NY 10001

9:00 Registration / Tea & Coffee / Pastries

9:30 Welcome & Introduction

9:35 **Intelligent Emerging Enterprise**

Digital Transformation and the Intelligent Enterprise are not just for the big guys. Sure, huge corporations are doing amazing things with technology like machine learning, internet of things & predictive analytics. But some of the most amazing innovations are coming from small and medium size businesses or “emerging enterprises”. Sapphire and SAP can help you and your company intelligently connect people, things and business.

10:15 **Journey to the Cloud**

We aim to demystify cloud computing and explain how businesses have undergone their digital transformation utilizing the new technological standard. Find out more about the applications of cloud, the types of hosting available and their benefits.

10:45 Refreshment Break

11:00 **Is Your Current ERP Geared for the Intelligent Economy?**

If your ERP solution is struggling to keep up with an ever-evolving intelligent economy, then it's time to make a change. In this session, we take a look at the enterprise software options available for small and medium size businesses in the US market. We'll show you the key features and functions to look for in an intelligent ERP system helping you make the best choice for your business needs.

11:45 **Ensuring Project Success Through Best-Practice Implementation**

Learn about the Sapphire approach to implementing systems. In this session we will cover key stages in the project life cycle and how to build your project team with the right people and skills. You'll also find out how to overcome the typical objections and issues you're likely to face.

12:15 **Case Study: How Ombligo Innovate with ERP**

Discover how the Brooklyn-based hardware refurbisher, Ombligo, made a difference by transforming their business with an intelligent ERP solution. You'll hear first-hand how they can now handle operational challenges more efficiently, with reduced effort and cost in IT infrastructure.

12:45 **See Tomorrow's Future Today**

Take a tour of SAP's cutting-edge innovation lab and explore the digital future. Experience a wide-ranging showcase focusing on everything from IoT-based technology to virtual reality. Definitely not one to miss.

1:30 Lunch & Networking