

# Agenda

Driving your business forward faster  
with Analytics in the Cloud

Wednesday 13 March 2018

The Shard, 32 London Bridge Road, London SE1 9SG

14:00

Registration / Tea & Coffee / Pastries

14:30

Welcome & Introduction

14:35

**Getting started with Analytics in the Cloud**

In this session we will discuss how business intelligence has transformed cloud computing from more than just a data storage platform. Find out how cloud systems enable real-time analytics and data-driven insights to future proof businesses

Speaker: Richard Lee, Business Analytics & Enterprise Performance Management, Sapphire Systems

15:15

**Create an impact: Increase data driven decision making with Business Intelligence (BI) and advanced planning & forecasting.**

Here we will delve deeper into big data and Cloud BI. Our speakers will demonstrate how integrating advanced analytics with data systems produces valuable insights that can change the way you do business. From analysing data to creating and modifying calculations and planning models on the fly, we will share with you best practices as well as implementation pitfalls to be aware of.

Speaker: Jonathan Freeland, SAP EMEA (North) Analytics & Insight CoE, SAP

15:45

Refreshment Break

16:00

**See for yourself: Demonstrating the path from insight to value**

Witness the next generation, critically acclaimed Cloud BI software, SAP Analytics Cloud in action. Understand how its wide range of functionalities can target specific business pain points.

Speaker: Imran Choudhry, BI & CPM Solutions Architect, Sapphire Systems

16:45

Q&A

17:00

Close & Networking Drinks